

## **Social media short copy:**

### **Version 1**

✨ *Join me at the International Yoga Festival!* ✨

From **March 9-15, 2025**, we'll gather in the heart of the Himalayas at Parmarth Niketan Ashram, Rishikesh. Practice with world-renowned teachers, experience transformative kirtan and sound baths, and connect with a global community of yogis on the sacred banks of the Ganga River.

**Ready to dive in?** Register at [www.internationalyogafestival.org](http://www.internationalyogafestival.org)

#IYF2025 #IYFParmarth #YogaForUnity #ParmarthNiketan #GangaRiver  
#InternationalYogaFestival

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### **Version 2**

🌍 *Let's meet in Rishikesh!* Join me at the *International Yoga Festival 2025* from **March 9-15** at Parmarth Niketan Ashram. Dive into diverse yoga styles, sacred chanting, and deep meditation on the holy banks of the Ganga. Reconnect, recharge, and let this journey uplift your soul. ✨

**Register today:** [www.internationalyogafestival.org](http://www.internationalyogafestival.org)

#InternationalYogaFestival #IYF2025 #IYFParmarth #ParmarthNiketan #YogaInIndia  
#TransformYourself

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### **Version 3**

🧘 *Transform your life with me at IYF 2025!* From **March 9-15**, experience the magic of yoga's birthplace, Rishikesh. Practice with masters, enjoy live music and kirtan, and celebrate the spirit of unity at the beautiful Parmarth Niketan Ashram. 🌿

**Join us:** [www.internationalyogafestival.org](http://www.internationalyogafestival.org)

#InternationalYogaFestival #IYF2025 #IYFParmarth #YogaForUnity #ParmarthNiketan  
#YogaRetreat

## **Longer copy for emails**

### **Version 1**

*Subject: Join Us at the International Yoga Festival in the Heart of the Himalayas! 🌟*

*Dear [Name/Community],*

*We are thrilled to partner with the International Yoga Festival 2025! From March 9-15, yogis from around the world will gather at Parmarth Niketan in Rishikesh, surrounded by the breathtaking Himalayas, to deepen their practice and explore self-discovery in yoga's birthplace.*

*We're honored to be a part of this transformative event, where yoga, spirituality, and global unity come together to create an unforgettable experience. Here's why this journey is so powerful:*

- *Immerse in Sacred Practice: Practice yoga, meditation, and wellness along the sacred Ganga River, where yogic traditions have been alive for millennia.*
- *Learn from the Best: Join renowned teachers from around the world for classes in diverse yoga styles, holistic healing workshops, and inspiring satsangs.*
- *Experience the Beauty of Parmarth Niketan: Find peace and inspiration at one of India's most beautiful and authentic ashrams, the perfect setting for spiritual growth.*
- *Connect with Sound & Spirit: Experience ecstatic kirtan, sound baths, and live performances that uplift the soul and elevate your practice.*
- *Find Your Community: Meet fellow seekers from around the world in a community that fosters growth, mindfulness, and lifelong friendships.*

*Spaces are limited, so register today at [www.internationalyogafestival.org/register](http://www.internationalyogafestival.org/register) or contact [iyf@internationalyogafestival.com](mailto:iyf@internationalyogafestival.com) with any questions.*

*Looking forward to being on this journey with you!*

*With love and light,  
[Partner Organization Name]*

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### **Version 2**

*Subject: Gift the Life-Changing Experience of Yoga at IYF 2025 🌈*

*Dear [Name/Community],*

*Looking for a gift that keeps giving, in every way? This year, give yourself (and your loved ones) the gift of transformation, connection, and wellness at the International Yoga Festival 2025, held at Parmarth Niketan in Rishikesh, India. From March 9-15, we're honored to partner with this incredible event on the sacred banks of the Ganga, where ancient practices come alive to uplift and renew us all.*

*As a partner, we are so excited to help bring you this joyful gathering filled with learning, growth, and spiritual depth. Here's what awaits:*

- *Ecstatic Kirtan & Live Music: Daily live kirtan and ecstatic concerts to elevate your spirit and immerse you in soulful music.*
- *Sacred Walks by Mother Ganga: Rejuvenating strolls along the banks of the holy river, bringing peace and clarity to your mind, body, and soul.*
- *The Authentic Ashram Experience at Parmarth Niketan: Find yourself in the beautiful, serene setting of one of India's most respected ashrams—a perfect space for reflection and inner peace.*
- *Global Community of Yogis: Connect with a diverse, vibrant community of yogis from every corner of the world, all here to embrace wellness and unity.*

*Don't miss this chance to join us! Register at [www.internationalyogafestival.org/register](http://www.internationalyogafestival.org/register), as spaces are filling fast. If you have questions, please contact [iyf@internationalyogafestival.com](mailto:iyf@internationalyogafestival.com). Let's embark on this journey together!*

*With love and light,  
[Partner Organization Name]*

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### **Version 3**

*Subject: Join Us in the Himalayas for the International Yoga Festival 2025! ✨*

*Dear [Name/Community],*

*We're beyond excited to be partners of the International Yoga Festival, taking place from March 9-15, 2025, at the serene Parmarth Niketan Ashram in Rishikesh, India. Nestled in the heart of the Himalayas, this festival unites yoga practitioners, teachers, and spiritual seekers from all over the world to celebrate yoga's ancient traditions in their birthplace.*

*We are truly grateful to support this festival and invite you to join us in this sacred setting, to dive deep into practice, wisdom, and connection together.*

*Here's a glimpse of what this transformative week offers:*

- *Diverse Yoga Styles: Dive into Hatha, Kundalini, Ashtanga, Iyengar, and more, with world-class teachers who bring depth and insight to every session.*
- *Ecstatic Dance & Sound Healing: Experience uplifting sound baths, live music, chanting, and inspiring performances.*
- *Guided Meditation Practices: Discover techniques that calm the mind and lead to profound inner peace.*
- *The Spirit of Parmarth Niketan: Embrace the beauty and authenticity of this revered ashram, nestled along the holy Ganga River—a place for true spiritual awakening.*
- *A Community of Seekers: Connect with like-minded souls in a nurturing, supportive environment, creating friendships that last a lifetime.*

*In the heart of Rishikesh, alongside the holy Ganga River, this festival is a soul-nourishing experience like no other. Spaces are limited, so register soon at [www.internationalyogafestival.org/register](http://www.internationalyogafestival.org/register) to secure your spot.*

*We look forward to sharing this journey with you. For any questions, reach out to [iyf@internationalyogafestival.com](mailto:iyf@internationalyogafestival.com) or reply to this email.*

*With love and light,  
[Partner Organization Name]*